

“Reduce turnovers
and maximise your
human resource”

ORLIG Gamification

www.orig.com

www.anbiz.com/gamification



Gamification

Find out how to take charge of your work place through the power of gamification! Gamification means applying elements of gaming into areas of activity, and it has the ability to motivate people through all sorts of challenges. This can also be applied to the workplace if you're facing challenges such as: absenteeism, high turnover, missed KPIs, poor customer service and more.

Be able to tackle all of this and more through ORLIG Amaze, a gamification platform that helps you take on these challenges by making the work environment a fun and motivating arena! With ORLIG Amaze, you get to keep things creative while maintaining your company's objective.

“Make the work environment a fun and motivating arena for your employees”



Recognition

Employees today yearn to have their work and efforts acknowledged to keep them motivated. This is why it is important to provide proper recognition by acknowledging this across the team to create a friendly and high energy environment for the whole work place. Gamification enables this by highlighting the people whose efforts and hard work can be seen through the gamification process.



Simulator

Simulator allows organizations to run the game in a simulation environment, giving you a chance to experience the game before implementation. You are also able to collect data that allows organization to review the effectiveness of the game.

This allows organizations to fine tune the game to adjust and tweak to meet the desired effect.



Games and desired results

ORLIG Amaze provides many games and statistics on how and which games would assist in imaginary different challenges. Instead of the basic gamification mechanics such as Points, Badges and Leaderboard (PBL), we offer a large selection of games deep and advanced game designs that are tuned to drive specific behavior or to address specific problems such as absenteeism, attrition, low sales and KPIs and more.

There are no limits to what you can do with gamification through ORLIG Amaze.



How Gamification helps:

Sales

- Increase sales
- Increase sales collaboration
- Nurturing of new sales employees

Service

- Improve service turnaround
- Improve collaboration & innovation
- Improve contribution to knowledge base
- Streamline service process flow
- Expedite mastery of soft skill
- Develop teambuilding
- Measure service improvements

Marketing

- Enhances loyalty management
- Build brand awareness
- Diversify marketing campaigns

HR

- Improve talent acquisition
- Cultivate company culture
- Retain valued employees
- Incentivize paperwork
- Map the path to career success

Training

- Improve knowledge base
- Structure and pace training content and delivery
- Measure knowledge retention
- Identify weak areas for retraining
- Cultivate leaders

Customers

- Increase customer engagement with advanced loyalty mechanics
- Solve complex business problems
- Remain relevant to your customers
- Collect powerful customer data



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