

“Reduce Average  
Handling Time and  
improve customer  
experience”

**BlueCaller**



# Blue Caller

Discover a new way of communicating with your customers through an app that keeps communication between customer and company simple and efficient!

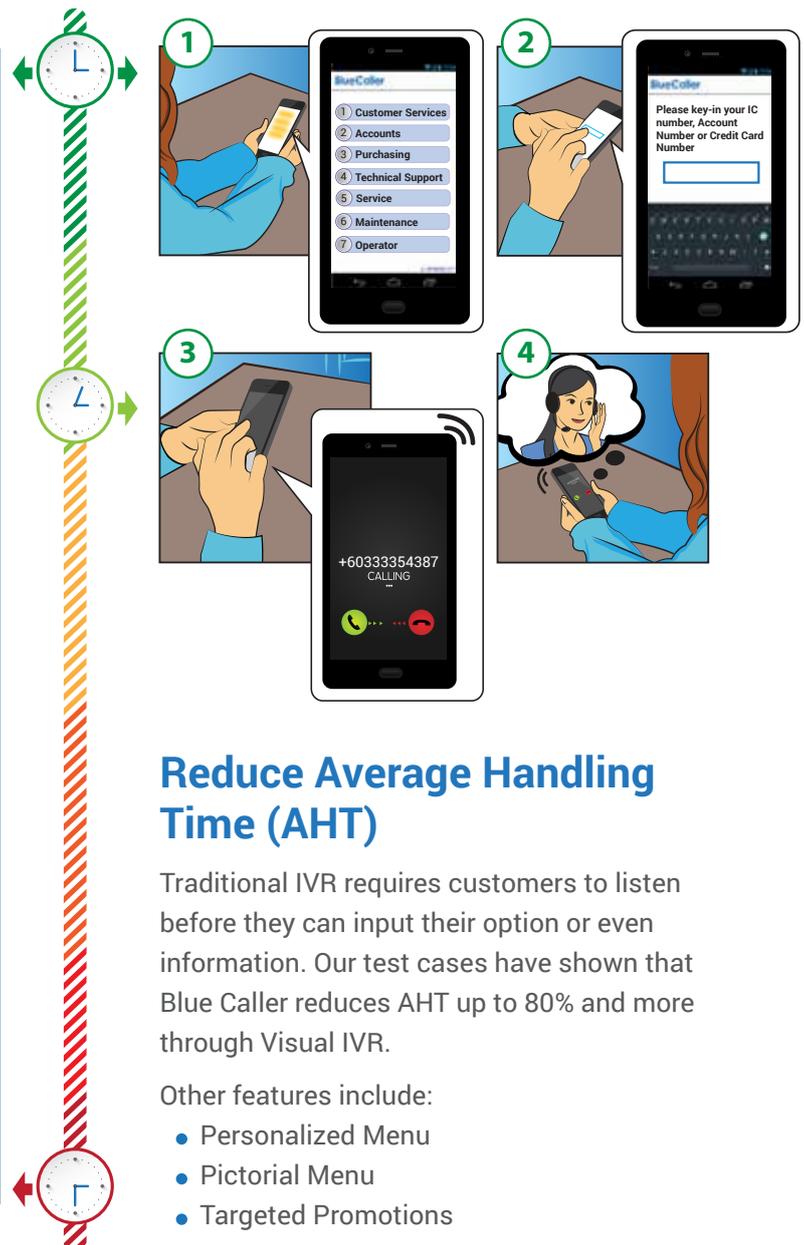
With Blue Caller, you create an instant messaging platform that enables you to send text, image and even location based messages instantly. The best part? It's designed to work with your telephony and CRM solution in the market, including customized solutions.

Blue Caller is a cloud based solution that enables customers to not only listen to an agent's explanation, but visually see what is being explained as well. The informations also remains accessible on the platform for your customers even after the call is over, so they can refer to it anytime. Let customers see the solution, rather than hear it alone.

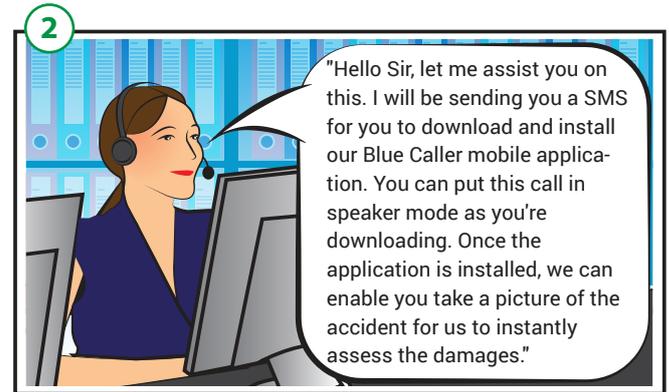
## TRADITIONAL IVR (Interactive Voice Response)



## VS. BLUE CALLER IVR (Interactive Visual Response)



## Deliver information directly to mobile phones



Agents can now send to customers:

- Pictures with instruction or pictorial guides
- Locations of branches, offices, tourist locations and more
- Text based instructions and manuals

All within the agent web based solution.



### Connect with us

-  [fb.com/BlueCallerCC](https://www.facebook.com/BlueCallerCC)  
 [twitter.com/BlueCallerCC](https://twitter.com/BlueCallerCC)

### Blue Caller SDN. BHD. (1145786-D)

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“Blue Caller was developed specifically to assist agents in handling complex communications to improve handling times”